



VACANCY ANNOUNCEMENT

Vacancy Title: SOCIAL MEDIA MANAGER

Organization: World Trumpet Mission, Located at the Nations Prayer Mountain, Seguku Uganda

Job Title :	Social Media Manager
Scale:	WTM 7 L
Reports to:	Head of Communication, Marketing, and Client Experience
Responsible for:	Social Media Assistants, Content Creators, and Community Managers
Job Purpose:	To develop and execute social media strategies that enhance the organization's digital presence, engagement, and brand positioning.

KEY RESPONSIBILITIES:

- Develop and implement effective social media marketing campaigns.
- Manage and grow social media accounts across various platforms.
- Create, schedule, and monitor engaging content.
- Analyze engagement metrics and optimize strategies accordingly.
- Respond to audience interactions and foster community engagement.
- Collaborate with the content and production teams for high-quality social media output.
- Keep up-to-date with social media trends and best practices.

Person Specification:

1. Qualification:

- Bachelor's degree in Digital Marketing, Communications, Public Relations, or a related field.
- Professional certification in social media marketing is an advantage.

2. Experience:

- Minimum of 4 years in social media management, marketing, or related role
- Experience in content creation and social media analytics.

3. Competencies:

A. Ministry & Leadership Competencies

- Strong creativity and storytelling abilities.
- Excellent communication and community engagement skills.
- Ability to work under pressure and manage multiple platforms.

B. Business & Operational Competencies

- Proficiency in social media management tools (e.g., Hoot suite, Buffer).
- Strong analytical skills to track and improve engagement.
- Understanding of digital advertising and influencer marketing.

How to apply

Suitably qualifying candidates should send through their applications including a cover letter, CV and Academic documents as one PDF electronically through the below email: hr@worldtrumpetmission.org, including the job title as the subject. Hard copies shall not be accepted. Late applications and those that do not have a CV or certificates attached will be disqualified.

Deadline for receiving applications

The deadline for submitting applications is **MARCH 14TH 2025**.