



VACANCY ANNOUNCEMENT

Vacancy Title: CONTENT MANAGER

Organization: World Trumpet Mission, Located at the Nations Prayer Mountain, Seguku Uganda

Job Title :	Content Manager
Scale:	WTM 7 L
Reports to:	Head of Communication, Marketing, and Client Experience
Responsible for:	Writers, Editors, Graphic Designers, and Videographers
Job Purpose:	To develop and manage content strategies that align with organizational goals, ensuring consistent and high-quality messaging across all media platforms.

KEY RESPONSIBILITIES:

- Develop and implement a content strategy that enhances brand presence.
- Oversee the creation, editing, and distribution of digital and traditional content.
- Ensure content is engaging, accurate, and aligns with the organization's vision.
- Coordinate with the production and social media teams for effective dissemination.
- Analyze content performance and optimize strategies for better reach.
- Manage a team of content creators and provide guidance on best practices.
- Research industry trends to enhance content relevance.

Person Specification:

1. Qualification:

- Bachelor's degree in Communications, Journalism, Marketing, or a related field.
- A Master's degree in Media or Strategic Communication is an added advantage.

2. Experience:

- Minimum of 5 years in content management, media production, or a related field.
- Experience managing content teams and working with digital media platforms.

3. Competencies:

A. Ministry & Leadership Competencies

- Strong leadership and team management skills.
- Ability to mentor and develop creative teams.
- Excellent communication and storytelling abilities.

B. Business & Operational Competencies

- Expertise in digital marketing and SEO best practices.
- Strong analytical skills to interpret performance data.
- Proficiency in content management systems (CMS) and multimedia tools.

How to apply

Suitably qualifying candidates should send through their applications including a cover letter, CV and Academic documents as one PDF electronically through the below email: hr@worldtrumpetmission.org, including the job title as the subject. Hard copies shall not be accepted. Late applications and those that do not have a CV or certificates attached will be disqualified.

Deadline for receiving applications

The deadline for submitting applications is **MARCH 14TH 2025**.